

# DEPARTMENT OF MANAGEMENT & MARKETING

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The Department of Management and Marketing offers four undergraduate majors and two graduate programs: the MBA and MSOL. All programs are accredited by AACSB.

## Undergraduate Majors

1. General Business Options:
  - General Business (BBA)
  - General Business (BBA) - Online
  - General Business (BBA) - International Track
2. Management Options:
  - Management (BBA)
  - Management (BBA) - Entrepreneurship Concentration
  - Management (BBA) - Human Resource Concentration
3. Management Information Systems Options:
  - Management Information Systems (BBA)
  - Management Information Systems (BBA) - Online
  - Management Information Systems (BBA) - Business Analytics Concentration
  - Management Information Systems (BBA) - Cybersecurity Management Concentration
4. Marketing (BBA)

## Graduate Degrees

1. MBA Options:
  - Business Administration (MBA)
  - Business Administration (Online MBA) - Georgia WebMBA Consortium Program
2. Organizational Leadership (MSOL)
  - Human Resources Management Track
  - Leader Development Track
  - Servant Leadership Track