MANAGEMENT INFORMATION SYSTEMS (BBA) - GENERAL TRACK

Program of Study
Core Requirements

Code	Title	Credit Hours
BBA Core		
Minimum grade of C is required [1]		
BUSA 3115	Business Analytics I	3
BUSA 3116	Managerial Decision Making	3
or MISM 3116	Business Analytics II	
BUSA 3135	International Business	3
BUSA 4000	Business Professional Exit Requirement	0
BUSA 4185	Strategic Management	3
FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3
BUSA 3126	Business Law	3
BBA Core total		27

[1] Minimum grade of C is required in your major's prerequisite course and BUSA 4185 Strategic Management

Major Requirements

Code	Title	Credit Hours
Core Requirements		
Complete the core requirements for this program		45
Core Total		45
Field of Study Requirements [1]		
Minimum grade of C is required		
ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
BUSA 2100	Introduction to Information Systems in Business	3
BUSA 2115	Introduction to Business	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
Field of Study Requirements Total		18
BBA Program Requirements		
Minimum 2.0 GPA is required		
Minimum grade of C is required in your major's prerequisite course		
BUSA 3115	Business Analytics I	3
BUSA 3116	Managerial Decision Making	3
or MISM 3116	Business Analytics II	
BUSA 3126	Business Law	3
BUSA 3135	International Business	3
BUSA 4000	Business Professional Exit Requirement (taken in last semester)	0
BUSA 4185	Strategic Management (taken in last semester) (minimum grade of C required)	3
FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3
BBA Program Requirements Total		27
Major Requirements		
Minimum grade of C is required		
CPSC 1301K	Computer Science I	4
CYBR 2159	Fundamentals of Computer Networks	3
MISM 3136	Database Design	3
MISM 4165	Project Management	3
MISM 4168	Systems Analysis & Design	3
Major Requirements Total		16
Major Electives		
Minimum grade of C is required		
Select 6-9 credits of electives from the following (minimum grade of C):		
CYBR 2160	Intro to Information Security	
CYBR 3106	Cybersecurity Risk Management	
CPSC 2125	Internet Programming	
CPSC 3111	COBOL Programming	
CYBR 3119	Fundamentals of Digital Forensics	
MISM 3116	Business Analytics II	
CYBR 3128	Cybersecurity Management	
MISM 3118	Global e-Business	
MISM 3146	Data Visualization	
MISM 4128	Business Intelligence	
MKTG 3138	Social Media Marketing	
MKTG 4138	Marketing Analytics	
Select 6 credits from the following (3 credits must be a the 3***/4*** level):		
ACCT/BUSA/CPSC/CYBR/MISM/ECON/ENTR/FINC/FTA/MGMT/MKTG 3***/4*** Elective		
Major Electives Total		12-15
General Electives		
Select 2-5 credits of unrestricted electives		
General Electives Totals		2-5
Total Credit Hours		**123**

[1] Required if not taken in Area D.