

# MANAGEMENT INFORMATION SYSTEMS (BBA) - BUSINESS ANALYTICS CONCENTRATION

## Program of Study Core Requirements

Code	Title	Credit Hours
<b>BBA Core</b>		
Minimum grade of C is required <sup>1</sup>		
BUSA 3115	Business Analytics I	3
BUSA 3116	Managerial Decision Making	3
or MISM 3116	Business Analytics II	
BUSA 3135	International Business	3
BUSA 4000	Business Professional Exit Requirement	0
BUSA 4185	Strategic Management	3
FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3
BUSA 3126	Business Law	3
BBA Core total		27

<sup>1</sup> Minimum grade of C is required in your major's prerequisite course and BUSA 4185 Strategic Management

Code	Title	Credit Hours
<b>Core Requirements</b>		
Complete the core requirements for this program		45
Core Total		45
<b>Field of Study Requirements</b>		
Minimum grade of C is required		
ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
BUSA 2100	Introduction to Information Systems in Business	3
BUSA 2115	Introduction to Business	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
Field of Study Requirements Total		18
<b>BBA Program Requirements</b>		
Minimum grade of C is required in your major's prerequisite course		
BUSA 3115	Business Analytics I	3
BUSA 3135	International Business	3
MISM 3116	Business Analytics II	3
BUSA 3126	Business Law	3
BUSA 4000	Business Professional Exit Requirement (taken in last semester)	0
BUSA 4185	Strategic Management (taken in last semester) (minimum grade of C)	3

FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3
BBA Program Requirements Total		27
<b>Major Requirements</b>		
Minimum grade of C required		
CPSC 1301K	Computer Science I	4
CYBR 2159	Fundamentals of Computer Networks	3
MISM 3136	Database Design	3
MISM 3146	Data Visualization	3
MISM 4128	Business Intelligence	3
MISM 4165	Project Management	3
MISM 4168	Systems Analysis & Design	3
Major Requirements Total		22
<b>Major Electives</b>		
Minimum grade of C is required in each of the follow courses		
Select one of the following options		3
BUSA 3116	Managerial Decision Making (Cannot apply in both Area G and Area H)	
MISM 4899	Independent Study	
MKTG 4138	Marketing Analytics	
STAT 3127	Statistical Computing	
Select 3-6 credits from the following (3 credits must be at the 3***/4*** level)		3-6
ACCT/BUSA/CPSC/CYBR/MISM/ECON/ENTR/FINC/FTA/MGMT/MKTG 3***/4*** Elective		
Major Electives Total		6-9
<b>General Electives</b>		
Select 2-5 credits of Unrestricted Electives		2-5
General Electives Total		2-5
<b>Total Credit Hours</b>		<b>123</b>