

MANAGEMENT (BBA) - GENERAL TRACK

Program Overview

The B.B.A. in Management major is offered both in person and 100% online. It consists of three distinct concentrations. Each concentration prepares students for successful careers in business; however the focus is different. The general **Management** concentration prepares students for careers in diverse management areas, ranging from retail management, industrial management, service management, and numerous other managerial areas.

Good managers find ways to make their organizations successful. They do this by building competitive advantage in the forms of cost competitiveness, quality, speed, and innovation. Today's organizations in both the private and public sectors need managers who can function effectively in uncertain and changing environments while applying known fundamentals of business practice.

Career Opportunities

Account Executive, Benefits Manager, Budget Officer, Compensation Manager, Consultant, Credit and Collections Manager, Government Services Administrator, Hospital Administrator, Human Resource Manager, Industrial Relations Director, Information Systems Manager, Management Analyst, Payroll Manager, Recruiter, Retail Manager, Selection Expert, Services Manager, Training and Development Manager