

MANAGEMENT (BBA) - HUMAN RESOURCE CONCENTRATION

Program Overview

The B.B.A. in Management major is offered both in person and 100% online. It consists of three distinct concentrations. Each concentration prepares students for successful careers in business; however the focus is different. The **Human Resource Management (HRM) concentration** prepares students specifically for careers in the Human Resource department of an organization. Jointly developed with the Society for Human Resource management (SHRM) and recognized as a SHRM-aligned program, our HRM degree prepares students for the challenges of working in human resources in the 21st century.

Career Opportunities

Account Executive, Benefits Manager, Compensation Manager, Consultant, Hospital Administrator, Human Resource Manager, Payroll Manager, Recruiter, Selection Expert, Services Manager, Training and Development Manager

Program of Study Core Requirements

Code	Title	Credit Hours
BBA Core		
Minimum grade of C is required ¹		
BUSA 3115	Business Analytics I	3
BUSA 3116	Managerial Decision Making	3
or MISM 3116	Business Analytics II	
BUSA 3135	International Business	3
BUSA 4000	Business Professional Exit Requirement	0
BUSA 4185	Strategic Management	3
FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3
BUSA 3126	Business Law	3
BBA Core total		27

¹ Minimum grade of C is required in your major's prerequisite course and BUSA 4185 Strategic Management

Major Requirements

Code	Title	Credit Hours
Core Requirements		
Complete the core requirements for this program		45
Core Total		45
Field of Study Requirements ¹		
Minimum grade of C is required		

ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
BUSA 2100	Introduction to Information Systems in Business	3
BUSA 2115	Introduction to Business	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
Field of Study Requirements Total		18

BBA Program Requirements

Minimum grade of C is required in your major's prerequisite course ²		
BUSA 3115	Business Analytics I	3
BUSA 3116	Managerial Decision Making	3
or MISM 3116	Business Analytics II	
BUSA 3126	Business Law	3
BUSA 3135	International Business	3
BUSA 4000	Business Professional Exit Requirement (taken in last semester)	0
BUSA 4185	Strategic Management (taken in last semester) (minimum grade of C)	3
FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3
BBA Program Requirements Total		27

Major Requirements

Minimum grade of C is required		
MGMT 3135	Human Resource Management	3
MGMT 3136	Staffing	3
MGMT 3137	Compensation and Benefits Administration	3
MGMT 3138	Employee Training and Development	3
MGMT 4115	Organizational Behavior	3
MGMT 4135	Labor Relations	3
Major Requirements Total		18

Major Electives

MGMT 3***/4***	Management Elective	3
Select 6 credits of electives from		6
ACCT/BUSA/ MISM/ECON/ ENTR/FINC/FTA/ MGMT/MKTG 3***/4***		
Major Electives Total		9

General Electives

Unrestricted Electives	Elective	6
1***/2***/3***/4**		
General Electives Total		6

Total Credit Hours	123
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¹ Students will not be allowed to take Area G courses until this requirement is met.

Program Map

Course	Title	Credit Hours
First Year		
Fall		
ENGL 1101	English Composition I (minimum grade of C)	3
MATH 1111	College Algebra (or higher) (minimum grade of C)	3
AREA D	Non-Lab Science	3
ECON 2105	Principles of Macroeconomics (minimum grade of C)	3
BUSA 2115	Introduction to Business (minimum grade of C)	3
Credit Hours		15
Spring		
ENGL 1102	English Composition II (minimum grade of C)	3
AREA D	Math/Science/Technology	3
AREA D	Lab Science	4
Area B2	ITDS 1779 (2), LEAD 1705 (2), PERS 1506 (1; may be repeated with different topic), PERS 1507 (2)	2
BUSA 2100	Introduction to Information Systems in Business (minimum grade of C)	3
By the end of spring, students should have 30 or more hours and have completed Area A requirements.		
Credit Hours		15
Second Year		
Fall		
Area B1	COMM 1110 Public Speaking or Foreign Language 1001, 1002, 2001, 2002	3
AREA E	Behavioral Science	3
AREA C	Fine Arts	3
ACCT 2101	Principles of Accounting I (minimum grade of C)	3
HIST 2111 or HIST 2112	U. S. History to 1865 or U. S. History since 1865	3
PEDS Elective		1
Credit Hours		16
Spring		
AREA C	Humanities	3
AREA E	World Culture	3
ACCT 2102	Principles of Accounting II (minimum grade of C)	3
ECON 2106	Principles of Microeconomics (minimum grade of C)	3
POLS 1101	American Government	3
KINS 1106 or PHED 1205	Lifetime Wellness or Concepts of Fitness	2
At the end of spring, 63 hours (Areas A-Wellness) should be complete		
Credit Hours		17

Third Year

Fall

BUSA 3115	Business Analytics I (minimum 2.0 GPA)	3
BUSA 3135	International Business (minimum 2.0 GPA)	3
MGMT 3115	Principles of Management (minimum grade of C)	3
MKTG 3115	Principles of Marketing (minimum 2.0 GPA)	3
BUSA 3126	Business Law (minimum 2.0 GPA)	3
Credit Hours		15

Spring

BUSA 3116 or MISM 3116	Managerial Decision Making (minimum 2.0 GPA) or Business Analytics II	3
MISM 3115	Principles of Information Systems Management (minimum grade of C)	3
MGMT 3136	Staffing (minimum grade of C)	3
MGMT 4115	Organizational Behavior (minimum grade of C)	3
AREA I	General Elective	3
Credit Hours		15

Fourth Year

Fall

FINC 3105	Principles of Finance (minimum 2.0 GPA)	3
MGMT 3135	Human Resource Management (minimum grade of C)	3
MGMT 3138	Employee Training and Development (minimum grade of C)	3
MGMT 4135	Labor Relations (minimum grade of C)	3
AREA I	Business Elective (minimum 2.0 GPA)	3
Credit Hours		15

Spring

BUSA 4185	Strategic Management (minimum grade of C) ¹	3
BUSA 4000	Business Professional Exit Requirement	0
MGMT 3137	Compensation and Benefits Administration (minimum grade of C)	3
AREA H	Management Elective (minimum grade of C)	3
AREA I	Business Elective (minimum 2.0 GPA)	3
AREA I	General Elective (minimum 2.0 GPA)	3
Credit Hours		15
Total Credit Hours		123

¹ Students must complete a graduation check before registering in BUSA 4185 Strategic Management.

An overall 2.0 GPA is required for graduation.

Admission Requirements

There are no program specific admission requirements.

Additional Program Requirements

All students must earn C or better in Area F, C average in Area G, C or better in Area H, and C average in Area I business electives.