

# GENERAL BUSINESS (BBA) - INTERNATIONAL BUSINESS TRACK

## Program Map

Course	Title	Credit Hours
<b>First Year</b>		
<b>Fall</b>		
ENGL 1101	English Composition I (minimum grade of C)	3
MATH 1111	College Algebra (or higher) (minimum grade of C)	3
AREA D	Non-Lab Science	3
ECON 2105	Principles of Macroeconomics (minimum grade of C)	3
BUSA 2115	Introduction to Business (minimum grade of C)	3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
ENGL 1102	English Composition II (minimum grade of C)	3
AREA D	Math/Science/Technology	3
AREA D	Lab Science	4
Area B2	ITDS 1779 (2), LEAD 1705 (2), PERS 1506 (1; may be repeated with different topic), PERS 1507 (2)	2
BUSA 2100	Introduction to Information Systems in Business	3
By the end of spring, students should have 30 or more hours and have completed Area A requirements		
<b>Credit Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
Area B1	COMM 1110 Public Speaking or Foreign Language 1001, 1002, 2001, 2002	3
AREA E	Behavioral Science	3
AREA C	Fine Arts	3
ACCT 2101	Principles of Accounting I (minimum grade of C)	3
HIST 2111 or HIST 2112	U. S. History to 1865 or U. S. History since 1865	3
PEDS Elective		1
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
AREA C	Humanities	3
AREA E	World Culture	3
ACCT 2102	Principles of Accounting II (minimum grade of C)	3
ECON 2106	Principles of Microeconomics (minimum grade of C)	3
POLS 1101	American Government	3

KINS 1106 or PHED 1205	Lifetime Wellness or Concepts of Fitness	2
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At the end of spring, 63 hours (Areas A-Wellness) should be complete

<b>Credit Hours</b>	<b>17</b>
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### Third Year

#### Fall

BUSA 3115	Business Analytics I (minimum 2.0 GPA)	3
BUSA 3135	International Business (minimum grade of C) (minimum 2.0 GPA)	3
MGMT 3115	Principles of Management (minimum grade of C) (minimum 2.0 GPA)	3
MKTG 3115	Principles of Marketing (minimum grade of C) (minimum 2.0 GPA)	3
BUSA 3126	Business Law (minimum 2.0 GPA)	3

<b>Credit Hours</b>	<b>15</b>
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#### Spring

BUSA 3116 or MISM 3116	Managerial Decision Making (minimum 2.0 GPA) or Business Analytics II	3
MISM 3115	Principles of Information Systems Management (minimum 2.0 GPA)	3
FINC 3105	Principles of Finance (minimum grade of C) (minimum 2.0 GPA)	3
MKTG 3135	Consumer Behavior (minimum grade of C)	3
AREA I	Business Elective (3000 or 4000 level) (minimum 2.0 GPA) <sup>1</sup>	3

<b>Credit Hours</b>	<b>15</b>
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### Fourth Year

#### Fall

FINC 3115	Corporate Financial Analysis (minimum grade of C)	3
MGMT 3135	Human Resource Management (minimum grade of C)	3
MGMT 4116	International Management (minimum grade of C)	3
MISM 3118 or FINC 3156	Global e-Business (minimum grade of C) or Principles of International Finance	3
AREA I	General Elective (foreign language suggested) (minimum 2.0 GPA)	3

<b>Credit Hours</b>	<b>15</b>
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#### Spring

BUSA 4185	Strategic Management (minimum grade of C) (minimum 2.0 GPA)	3
BUSA 4000	Business Professional Exit Requirement (minimum 2.0 GPA)	0
MKTG 4145	International Marketing (minimum grade of C)	3
ECON 3165	Global Economic Issues (minimum grade of C)	3
AREA I	Business Elective (3000 or 4000 level) (minimum 2.0 GPA) <sup>1</sup>	3

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AREA I	General Elective (Foreign Language suggested) (minimum 2.0 GPA)	3
<b>Credit Hours</b>		<b>15</b>
<b>Total Credit Hours</b>		<b>123</b>

<sup>1</sup> Business Elective Options for IB concentration:

- BUSA 3555 Selected Topics in Business
- 2001 level or higher Foreign Language course
- any 3000 or 4000 level business course (ACCT/BUSA/ECON/FINC/ MGMT/MISM/MKTG)