

FINANCE (BBA)

Program Overview

The finance program is available in person and online. It provides students with the background necessary for a career in Banking, Investments, Financial Planning, or Corporate Finance. The program also prepares students for masters programs in finance or business administration and provides students with the foundational knowledge necessary to pursue professional designations such as Certified Financial Planner (CFP) or Chartered Financial Analyst (CFA). In addition, the finance faculty work with the math department to provide a minor in actuarial science.

The program offers a variety of courses both on campus and online. These courses cover a wide array of topics, ranging from corporate finance and investments, to banking, insurance, and real estate, to international finance, financial technology, and financial data analytics. Most on campus classes are taught in the state of the art *Center for Financial Analysis and Financial Markets Research*, and many courses include experiential learning in securities trading, financial modeling, and valuation through simulations or hands-on training.

Outside of the classroom, opportunities for extracurricular activities abound. Many students are active in the CSU chapter of the Financial Management Association, a student organization that brings in speakers from the financial services industry and provides networking opportunities for students. Other students participate in student competitions like the CFA Institute's Global Equity Research Challenge. In addition, finance majors have traveled to finance conferences in Dayton and New York, and visited financial institutions, including the Federal Reserve Bank of Atlanta, the International Securities Exchange, and the New York Stock Exchange.

Career Opportunities

Career opportunities for finance majors are available in a variety of fields, including banking, corporate finance, risk management and insurance, real estate, and financial planning. While in school, many students also participate in internships or co-ops with some of the region's largest employers.

Program of Study Core Requirements

Code	Title	Credit Hours
BBA Core		
Minimum grade of C is required ¹		
BUSA 3115	Business Analytics I	3
BUSA 3116	Managerial Decision Making	3
or MISM 3116	Business Analytics II	
BUSA 3135	International Business	3
BUSA 4000	Business Professional Exit Requirement	0
BUSA 4185	Strategic Management	3
FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3

BUSA 3126	Business Law	3
BBA Core total		27

¹ Minimum grade of C is required in your major's prerequisite course and BUSA 4185 Strategic Management

Major Requirements

Code	Title	Credit Hours
Core Requirements		
Complete the core requirements for this program		45
Core Total		45
Field of Study Requirements ¹		
Minimum grade of C is required		
ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
BUSA 2100	Introduction to Information Systems in Business	3
BUSA 2115	Introduction to Business	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
Field of Study Requirements Total		18
Required for the Major BBA Core		
Minimum grade of C is required ²		
BUSA 3115	Business Analytics I	3
BUSA 3116	Managerial Decision Making	3
or MISM 3116	Business Analytics II	
BUSA 3135	International Business	3
BUSA 4000	Business Professional Exit Requirement (taken in last semester)	0
BUSA 4185	Strategic Management (taken in last semester)	3
FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3
BUSA 3126	Business Law	3
Required for the Major Total		27
Major Electives		
Minimum grade of C is required		
FINC 3115	Corporate Financial Analysis	3
FINC 3125	Investments	3
FINC 3135	Financial Institutions and Technologies	3
FINC 4185	Financial Planning and Control	3
FINC 3***/4***	Electives	6
FINC/FTA 3***/4***	Elective	3
Major Electives Total		21
General Electives		

Select 6 credits of electives from ACCT/BUSA/MISM/ECON/ENTR/FINC/FTA/MGMT/MKTG 3***/4***	Elective	6
Unrestricted Electives 1***/2***/3***/4***	Elective	6
General Electives Total		12
Total Credit Hours		123

¹ Students will not be allowed to take Area G courses until this requirement is met.

² Minimum grade of C is required in your major's prerequisite course and BUSA 4185 Strategic Management.

Program Map

Course	Title	Credit Hours
First Year		
Fall		
ENGL 1101	English Composition I (minimum grade of C)	3
MATH 1111	College Algebra (minimum grade of C)	3
AREA D	Non-Lab Science	3
ECON 2105	Principles of Macroeconomics (minimum grade of C)	3
BUSA 2115	Introduction to Business (minimum grade of C)	3
Credit Hours		15
Spring		
ENGL 1102	English Composition II (minimum grade of C)	3
AREA D	Math/Science/Technology	3
AREA D	Lab Science	4
Area B2	Seminars ¹	2
BUSA 2100	Introduction to Information Systems in Business (minimum grade of C)	3
By the end of spring, students should have 30 or more hours and have completed Area A requirements		
Credit Hours		15
Second Year		
Fall		
Area B1	COMM 1110 Public Speaking or foreign language 1001, 1002, 2001, 2002	3
AREA E	Behavioral Science	3
AREA C	Fine Arts	3
ACCT 2101	Principles of Accounting I (minimum grade of C)	3
HIST 2111 or HIST 2112	U. S. History to 1865 or U. S. History since 1865	3
PEDS Elective		1
Credit Hours		16

Spring		
AREA C	Humanities	3
AREA E	World Culture	3
ACCT 2102	Principles of Accounting II (minimum grade of C)	3
ECON 2106	Principles of Microeconomics (minimum grade of C)	3
POLS 1101	American Government	3
KINS 1106 or PHED 1205	Lifetime Wellness or Concepts of Fitness	2
At the end of spring, 63 hours (Areas A-Wellness) should be complete		
Credit Hours		17

Third Year

Fall		
BUSA 3115	Business Analytics I (2.0 GPA required)	3
BUSA 3135	International Business (2.0 GPA required)	3
FINC 3105	Principles of Finance (2.0 GPA required)	3
MISM 3115	Principles of Information Systems Management (2.0 GPA required)	3
BUSA 3126	Business Law (2.0 GPA required)	3
Credit Hours		15

Spring		
BUSA 3116 or MISM 3116	Managerial Decision Making (2.0 GPA required) or Business Analytics II	3
MGMT 3115	Principles of Management (2.0 GPA required) (minimum grade of C)	3
FINC 3115	Corporate Financial Analysis	3
AREA I	Business Elective (2.0 GPA required)	3
AREA H	FINC Elective (minimum grade of C)	3
Credit Hours		15

Fourth Year

Fall		
MKTG 3115	Principles of Marketing (2.0 GPA required)	3
FINC 3125	Investments (minimum grade of C)	3
FINC 3135	Financial Institutions and Technologies (minimum grade of C)	3
AREA H	Finance Elective (minimum grade of C)	3
AREA I	General Elective (2.0 GPA required)	3
Credit Hours		15

Spring		
BUSA 4185	Strategic Management (2.0 GPA required) (minimum grade of C)	3
BUSA 4000	Business Professional Exit Requirement (2.0 GPA required)	0
FINC 4185	Financial Planning and Control (minimum grade of C)	3
AREA H	Finance Elective (minimum grade of C)	3
AREA I	Business Elective (2.0 GPA required)	3
AREA I	General Elective	3
Credit Hours		15
Total Credit Hours		123

- ¹ B2: Select 1 or 2 hours of the following courses:
- ITDS 1779 Scholarship Across the Disciplines (2 cr)
 - LEAD 1705 Introduction to Servant Leadership (2 cr)
 - PERS 1506 Perspectives (1 cr; may be repeated with a different topic)
 - PERS 1507 Perspectives (2 cr)

An overall 2.0 GPA is required for graduation.

Admission Requirements

There are no program specific admission requirements.

Additional Program Requirements

All students must earn C or better in Area F, C average in Area G, C or better in Finance courses.