

# COMMUNICATION (BA) - INTEGRATED MEDIA TRACK

## Program Map

Course	Title	Credit Hours
<b>First Year</b>		
<b>Fall</b>		
ENGL 1101	English Composition I (minimum grade of C)	3
Select one of the following:		3
MATH 1001	Quantitative Skills and Reasoning (or higher)	
MATH 1101	Introduction to Mathematical Modeling (or higher)	
COMM 2137 or COMM 2105	Introduction to Mass Communication <sup>1</sup> or Interpersonal Communication	3
AREA E	Behavioral Science Course	3
HIST 2111 or HIST 2112	U. S. History to 1865 or U. S. History since 1865	3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
ENGL 1102	English Composition II (minimum grade of C)	3
Area B2	ITDS 1779 (2), LEAD 1705 (2), PERS 1506 (1; may be repeated with different topic), PERS 1507 (2)	2
COMM 2136	Group Communication <sup>1</sup>	3
AREA D	Lab Science Course	4
Area B1	COMM 1110 Public Speaking or foreign language 1001, 1002, 2001, 2002. COMM 1110 is the recommended choice for Communication majors.	3
<b>Credit Hours</b>		<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
POLS 1101	American Government	3
Area D	Math/Science/Tech (recommend CPSC 1105 Introduction to Information Technology)	3
Select one of the following: <sup>1</sup>		3
COMM 2105	Interpersonal Communication	
COMM 2545	Selected Topics in Communication	
AREA C	Humanities Course	3
AREA C	Fine Arts Course	3
KINS 1106 or PHED 1205	Lifetime Wellness or Concepts of Fitness	2
<b>Credit Hours</b>		<b>17</b>
<b>Spring</b>		
FL 1002	Foreign Language 1002	3
AREA D	Non-lab Science	3
AREA E	World Culture Class	3
Select one of the following:		3

COMM 2545	Selected Topics in Communication	
Remaining COMM Elective <sup>1</sup>		
COMM 3235	Interactive Media Production	3
COMM 3242	Writing for Media	3
<b>Credit Hours</b>		<b>18</b>
<b>Third Year</b>		
<b>Fall</b>		
FL 2001	Foreign Language 2001	3
COMM 3256 or COMM 3157	Communication Theories or Qualitative Communication Research	3
COMM 3119	Introduction to Computer Mediated Communication	3
COMM 4116	Communication Ethics	3
COMM 3257	Video Production I	3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
COMM 3698	Junior Internship (recommended Area I course)	3
COMM 3256 or COMM 3255	Communication Theories or Quantitative Communication Research	3
COMM 3141	Introduction to Public Relations	3
COMM 4257 or COMM 4259	Video Production II or Integrated Web Design	3
COMM 4143	Strategic Media Writing	3
<b>Credit Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
COMM 4259 or COMM 4257	Integrated Web Design or Video Production II	3
COMM 4108	Social and Digital Media Writing	3
COMM 4142 or COMM 3146	Public Relations Campaigns or Political Communication	3
AREA W	PEDS Course	1
AREA I	General Elective <sup>2</sup>	3
AREA I	General Elective <sup>2</sup>	3
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
COMM 4698	Senior Internship (recommended Area I course)	3
COMM 3125	Modern Media and Culture	3
AREA I	General Elective <sup>2</sup>	3
AREA I	General Elective <sup>2</sup>	3
COMM 4000	Communication Exit Assessment	0
<b>Credit Hours</b>		<b>12</b>
<b>Total Credit Hours</b>		<b>123</b>

<sup>1</sup> Area F consists, in part, of 12 credit-hours from a list of courses. An option is to select one of the film-related 6-credit-hour courses:

- GFA 1000 Introduction to On-Set Film Production,
- GFA 1040 Intro to Film & TV Post-Production, or
- GFA 1500 Introduction to Digital Entertainment, Esports, & Game Development.

## 2 Communication (BA) - Integrated Media Track

Any of these courses could be used for a Certificate in Film Production, Associate of Arts degree in Film Production, or Film Production Nexus Degree. For example, if you select this option for Fall of the first year, you could move AREA E Behavioral Science Course and the Area F elective course (COMM 2137/2105) to another semester.

Other courses (each 3 credit-hours) you can select in AREA F are:

- COMM 2105 Interpersonal Communication
- COMM 2115 Intercultural Communication
- COMM 2136 Group Communication
- COMM 2137 Introduction to Mass Communication
- COMM 2545 Selected Topics in Communication

<sup>2</sup> Note on general elective: This could be used for a minor or Writing for Social Media Certificate.

- A 2.5 GPA is required in all major classes.