

BUSINESS ANALYTICS (MINOR)

Program of Study

Code	Title	Credit Hours
MISM 3116	Business Analytics II	3
MISM 3136	Database Design	3
MISM 3146	Data Visualization	3
MISM 4128	Business Intelligence	3
Select one of the following options:		3
BUSA 3116	Managerial Decision Making (Cannot apply in both Area G and Area H)	
MISM 4899	Independent Study	
MKTG 4138	Marketing Analytics	
STAT 3127	Statistical Computing	
Total Credit Hours		15